



<b>PLANNED OUTCOME</b>	<b>PLANNED ACTIVITY</b>	<b>Strategic Plan Goal Alignment</b>	<b>ACTUAL ACTIVITIES/OUTCOMES</b>
<b>SERVICE ENHANCEMENT</b>			
1. Develop alternative housing options.	1a) Complete application for SEED funding to Canada Housing and Mortgage Corporation	1.1	
	1b) Continue collaboration with the City, County and community partners to prioritize people with developmental disabilities in housing supply and developments	1.2	
2. Develop innovative support solutions in response to COVID-19 pandemic.	2a) Survey people supported and families to determine how best to support them.	1.1	
	2b) Develop and implement community based respite, passport and day supports.	1.1 2.1	
3. Further expand efforts to attract passport business.	3a) Develop a campaign that capitalizes on making Brantwood and its innovative supports a household name	2.3	
	3b) Promote program offerings through social media, seasonal guides, my community hub	2.3	
	3c) Redesign the website.	2.3	
	3d) Develop linkages and service offering to attract secondary school and Transitional Aged Youth population.	2.2	



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<b>COMMUNITY OUTREACH</b>			
4) Increase engagement with families, people supported and community.	4a) Facilitate and grow Brantwood’s Parent Resource Group.	2.1	
	4b) Deliver a Brantwood DSP certificate course.	3.3	
	4c) Grow Aktion Club participation to build on citizenship and inclusion opportunities.	2.2	
	4d) Facilitate Share Shop Networking Group that brings together sector partners delivering learning and leisure programs.	2.2	
	4e) Redesign the website.	2.3	
<b>CAPACITY DEVELOPMENT</b>			
5) Secure 2020 NEOC “Canadian Non-profit Employer of Choice Award”	5a) Review recommendations from the NEOC Committee	3.1	
	5b) Make application to NEOC and distribute Employee Survey.	3.1	
	5c) Continue “Conversations that Matter” using video meeting format	3.1	
6) Ensure ongoing training and development to enable staff to be effective in a consistently evolving service	6a) Develop Safety Care Committee that reviews/revises training, provides targeted team training and reviews data	3.1 3.3	



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and organizational development environment.	to shift culture of “behaviour” to “communication”.		
7) Continue improvements to the recruitment and orientation of new employees	7a) On site and off site job fairs.	3.2	
	7b) Build upon connections with local employment services and college to access untapped labour markets ensuring staffing level stability.	2.2 3.2	
	7c) Redevelop Orientation Processes to include 2 streams	3.3	
8) Diversify Funding Streams	8a) Respond to organizations requesting Back Office Corporate Services.	3.4	
9) Develop and deliver service based outcome goals as a basis to assess and report on organizational effectiveness	9) Implement service based goals measuring individual and program outcomes	3.5	