



PLANNED OUTCOME	PLANNED ACTIVITY	Strategic Goal Alignment	ACTUAL ACTIVITIES/OUTCOMES
SERVICE ENHANCEMENT			
Support people across lifespan, across systems, sectors and government	<ul style="list-style-type: none"> i. Develop ad-hoc Lifespan Committee to identify life changes and identifying resources/pathways to non-developmental service resources. ii. Evaluate current service delivery against Lifespan Committee to identify service connections. iii. Complete 10 case reviews including service connections to improve delivery and access of non-developmental service resources. iv. Provide training to non-sector community partners to increase awareness of developmental services and people with developmental disabilities. 	<p>1.1 1.4</p>	
People with developmental disabilities will be able to access activities and programs in their community	<ul style="list-style-type: none"> i. Stabilize and market Community Connections to deliver individualized, community integrated supports. ii. Develop Person Directed Outcome Committee to support equitable access to 	<p>1.1</p>	



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	resources supporting community-based outcomes.		
Develop technology and virtual service delivery options that compliment in person supports	i. Evaluate and deliver virtual services including social connections and training.	1.1 1.2 1.4	
Improve the use of digital platforms and online resources to find and access supports	i. Develop and deploy website that provides functionality to meet users needs including accessing resources, payment, and signing up for services. ii. Integrated resources in website and through Facebook to connect people/families to sector and non sector-based supports. iii. Utilize digital solutions to reduce administrative duplication.	1.1	
COMMUNITY OUTREACH			
Create and connect people with developmental disabilities and their families/networks to supportive opportunities to exchange ideas,	i. Promote Parents Helping Parents network utilizing social media to expand current membership. ii. Identify needs/service gaps and support community presenters.	2.1 2.2 2.3	



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experiences, and knowledge	iii. Identify virtual options to support participation in new ways and/or as a hybrid model.		
Develop tools that allow people to be able to judge the quality of services and be informed of support arrangements	i. Research, evaluate and implement a survey tool that meets the communication needs of and allows for service delivery feedback from people with developmental disabilities. ii. Develop mechanism to present current support arrangements for people accessing Brantwood supports and services.	2.3	
CAPACITY DEVELOPMENT			
Utilize resources planning for new model that supports individualized funding	i. Develop Person Directed Outcome Committee to support equitable access to resources supporting community-based outcomes. ii. Continue to integrate departments (Finance/CPS/Residential) to support the allocation of resources that supports individualized funding that ensures stability and is sustainable.	2.2	



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Support people to access activities and programs available in their community	<ul style="list-style-type: none"> i. Develop and educate staff to first identify community-based options before developing internal resources. ii. Utilize resources (Person Directed Outcome Committee) to match staff to support people accessing programs in their community. iii. Reopen Respite Supports including Inn on Strawberry Hill. 	<p>2.2 2.3</p>	
Develop Clinical Services revenue generating opportunities to provide sustainable and innovative services and a new revenue stream	<ul style="list-style-type: none"> i. Develop branding and business plan to market Seating and RPN services providing for a new and stable revenue stream and protect against funding reductions. 	<p>34</p>	
Explore and market the professional skills of Brantwood Community Services workforce to promote the professionalism in the sector, to support consistent compensation and to support a stable workforce	<ul style="list-style-type: none"> i. Develop and release new recruitment marketing strategy that reflects the diversity and professionalism of the professionals in Developmental Services. ii. Utilize Facebook through initiatives that highlight professional team members, skills and successes to increase community awareness. 	<p>3.1 3.4</p>	



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	<ul style="list-style-type: none"> iii. Support Provincial advocacy to support fair compensation of the DS workforce. 		
<p>Develop team members in emerging areas and best practices including safe management and trauma informed supports</p>	<ul style="list-style-type: none"> i. Review and evaluate current Safety Care training against MCCSS approved alternatives to meet the complex behaviour support needs of people with developmental disabilities. ii. Identify and provide trauma informed training to DSPs. 	<p>3.2 3.3</p>	
<p>Ensure supports and service delivery reflects diversity, inclusion and equitable access.</p>	<ul style="list-style-type: none"> i. Review and update cultural diversity plan and match targets against gaps to reflect the composition of Brantford-Brant and people supported. ii. Develop and deploy survey to Brantwood employees identifying strengths, interests and use information to match with service delivery. iii. Develop Person Directed Outcome Committee that reflects diversity and equitable access to resources for person directed goals. 	<p>3.2 3.1</p>	